

Liza Tugangui

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Producer | Project Manager

Project Manager with 6+ years of turning ambitious creative ideas into shipped projects. I thrive on fast-moving teams, clear communication, and problems worth solving. What excites me most is the space between a great idea and the plan that gets it made.

Skills

Budgeting & Resource Allocation
Client Management
2D/3D Pipeline Management
Cross-Functional Team
Leadership
Adobe CC, Trello, Asana
Claude & ChatGPT Proficient
Vendor & Talent Negotiation
Multiphase Project Scheduling

Accomplishments

2023 Clio Award
The Netflix Marquee:
Extraction 2

Education

BA Rhetoric & Media Studies
Lewis & Clark College
2018

Loves

Paddleboarding
Reality TV
Reading about Theoretical
Physics
An organized kitchen
Rewatching movies
A cat named Little Boy

Experience

Oct 2024 - Aug 2026

Producer

STATE Design

- Clients included: Disney, Google, Sphere, Paramount, Nestle
- Led 1–3 concurrent large-scale, multiphase campaigns from concept through final delivery, including DOOH experiential activations and 360° campaigns
- Consistently delivered projects at or under budget, safeguarding profitability across a high volume campaign slate
- Managed campaigns with 200+ individual deliverables ensuring accuracy and consistency at scale
- Built client partnerships that carried from pre-contract through post-delivery, ensuring alignment at every phase and converting over a third of accounts into immediate repeat business
- Closed workflow gaps in production pipeline, improving efficiency across the team

Feb 2023 - Oct 2024

Producer

Roger

- Clients included: Netflix, ABC, The History Channel, Fox Sports, Roku
- Led project management for 3–5 concurrent marketing campaigns at a time, spanning Broadcast & Digital promos, DOOH, Sizzles, and GFX packages
- Balanced shifting priorities, schedules, and budgets up to \$450k across a high volume campaign slate while ensuring quality and deadlines
- Served as primary liaison between creative teams and clients, maintaining clear and consistent communication to set and meet expectations
- Negotiated and secured partnerships with vendors and talent

Jun 2021 - Jan 2023

Associate Producer

Roger

- Supported Producers on large-scale design and animation projects, overseeing creative teams, facilitating talent and vendor contracts, and managing asset licensing and file structures
- Maintained quality control across deliverables and provided regular status updates to the Head of Production and Executive Producer on budgets and schedules

Oct 2020 - Jun 2021

Coordinator

Roger

- Served as the company's sole Production Coordinator, supporting up to 4 Producers and 20+ artists
- Recruited talent and coordinated resources across a diverse range of design and animation projects, from pre-production to final delivery
- Streamlined technical workflows within production pipelines
- Managed weekly production meetings and scheduling, including posting dailies and project timelines
- Served as liaison between the Production team and Accounting teams, handling administrative needs and all onboarding

Jul 2019 - Sep 2020

Coordinator

AT&T Creative Services

- Assessed creative project requirements and allocated talent and resources for an in-house Marketing team
- Partnered with Operations Managers and Producers to schedule and manage production pipelines
- Led onboarding for new talent and team members, including administrative support for the growing VR/AR team